

ALYSSA C. PALMER

apalmer@zlc.edu.es • +41 76 819 08 44 • skype: alyssacpalmer • <https://www.linkedin.com/in/alyssacpalmer/>

Strategy consultant specialized in pharmaceutical supply chain, patient access, and commercial strategy. 10+ years experience in managing projects for multi-national pharmaceuticals, clinical stage biotechs, and global health partners. Technical knowledge of supply chain, with experience managing global teams and cross functional projects.

EDUCATION

<u>University of Zaragoza, ZLC (MIT-Zaragoza International Logistics Program), Zaragoza, Spain</u> Master of Engineering in Logistics and Supply Chain Management (ZLOG)	Expected May 2021
<u>MIT Global SCALE Network, Cambridge, USA</u> Graduate Certificate in Logistics and Supply Chain Management	Expected May 2021
<u>London School of Hygiene & Tropical Medicine, London, UK</u> Master of Science in Public Health, concentration in Health Economics (via distance learning)	Expected Sep 2021
<u>Arizona State University, Tempe, USA</u> Bachelor of Science in Supply Chain Management	Aug 2006 – May 2010

WORK EXPERIENCE

IQVIA, Singapore Aug 2019 – Aug 2020

Life Sciences Strategy Consultant

- Responsible for leading quantitative and qualitative consulting projects for pharmaceutical and biotech organizations in Asia Pacific, with a focus in market access, commercial strategy and patient support programs
- Launched a Workforce Optimization Model focused on supply chain staffing in low income settings – tool is used to allocate operations staff to nodes in the supply chain to improving operations performance and health outcomes. Based on project success, was asked by lead client to roll out model to five additional countries in Africa
- Led a strategy transformation engagement for pharmaceutical patient support programs for a large biotechnology company across 15 key markets in the JAPAC region, with potential to implement an omnichannel PSP approach
- Executed a segmentation, targeting, and profiling algorithm for a large pharma company for 15 markets across Asia, Africa, & LATAM, with aim to better identify key accounts for more effective sales team detailing

Bill & Melinda Gates Foundation, Seattle, USA Mar 2017 – Jul 2019

Supply Chain Strategy Senior Consultant

- Consulted through Plaster Group Consulting, leading a small team focused on designing and executing a supply chain strategy; portfolio of USD\$75M with the purpose of strengthening private and public supply chains in 17 countries across Asia and Sub Saharan Africa
- Managed project work to create supply chain bachelors through to PhD programs at universities in Africa – exceeded expectations by having 12 university programs initiated in one year
- Leveraged private sector networks to establish the first “Commercial Advisory Group” resulting in increased supply chain innovation and implementation of industry best practices to the global health community

Previous experience: GlaxoSmithKline Vaccines, Médecins sans Frontiers, Turing Pharmaceuticals

ADDITIONAL

- Certifications: Certified Supply Chain Professional (CSCP), ASCM, Project Management Professional (PMP), PMI
- Article author, “[Operations: Gateway to Success in Cell and Gene Therapies](#),” Pharma Exec Online
- USA Citizen, English (Native)