

ERASMUS POLICY STATEMENT (OVERALL STRATEGY)

Institution's international (EU and non-EU) strategy

ZLC's mission is to create an international center of excellence for research and education in logistics and supply chain management that actively engages with industry and the public sector to develop and disseminate knowledge. Thus, mobility is essential in order to fulfill ZLC's mission. The geographical scope of these mobilities is worldwide. The Global SCALE Network was launched by the MIT Center for Transportation & Logistics (CTL) with the opening of the Zaragoza Logistics Center (ZLC) in Zaragoza Spain in 2004. It expanded in 2008 with the opening of the Center for Latin American Logistics Innovation (CLI) in Bogotá Colombia in 2008 and then again in 2011 with the creation of the Malaysia Institute for Supply Chain Innovation (MISI) in Shah Alam, Malaysia. Collectively, the SCALE Network, which includes ZLC, now spans four continents.

The most important target groups of our mobility activities are:

- Master students.
- PhD students. All of them must complete at least two semesters in the MIT-Massachusetts campus. However, ZLC would like to reinforce its relationship with other European campuses and international co-publication and participation in European conferences is a pending matter.
- Faculties and rest of the staff: ZLC is committed to equal opportunities for men and women, irrespective of their nationality for all open positions. Attract foreign postdoctoral researchers and faculty members is one of our objectives in the coming years.

This year, ZLC has partnered with two more leading business schools in order to offer seven dual degree programs combining a Master of Engineering in Logistics and Supply Chain Management with an International MBA (IE Business School in Spain, INCAE in Costa Rica, the European Business School in Germany, Sabanci University in Turkey, Institute of Management Technology in Dubai, Feng Chia University in Taiwan and UCLA in Peru). ZLC intends to increase this number in the future and continue fostering international mobility of Master's students and staff exchange.

Institution's strategy for the organisation and implementation of international (cooperation projects within the framework of the Erasmus+ Programme

ZLC firmly believes that the actions of the Erasmus + Programme present an added value and will contribute to strengthen the internationalization of this research institute. Opportunities such as Erasmus Mundus, Erasmus mobility and Jean Monnet activities thus form an important part of its strategy.

Mobility of staff and students form an integral part of ZLC's together with the international spirit that characterizes Master's, PhD program and the recruitment of staff and students with linguistic capacities and/or from abroad. ZLC aims at strengthening its strategic partnerships and to foster long term cooperation activities with other HEIs to build excellence alliances and joint programmes.

ZLC will encourage PhD students to participate in international research projects and conferences and will also continue stimulating international cooperation and exchange among faculties and reduce the organizational barriers to facilitate mobility among the rest to the staff.

The Marketing and Public Relations Department, which is already involved in all ZLC's international projects during their life cycles carrying out dissemination activities, will continue doing so in the Erasmus + projects and initiatives and thus ensure maximum visibility.

All the Erasmus + activities will be coordinated from the Research Office which will work closely with the rest of the departments involved.

Expected impact of our participation in the Erasmus+ Programme

Undoubtedly the participation of ZLC in the Erasmus+ Programme will have a positive impact in its modernization agenda and internationalization strategy.

Regarding the five priorities of the Modernisation Agenda:

1.- ZLC's participation in the Programme will help to increase the number of higher education graduates. ZLC has already diversity and equality plans and offers diverse grants in order to encourage talented young people from underrepresented groups to participate in its Master's degrees. ZLC's participation in the Programme will help to increase the number of higher education graduates (post graduates) and through the mobility program new opportunities in both ZLC and abroad will open up.

2.- ZLC aims to educate professionals who want to shape the way that companies are designing, managing, and running their global supply chains. Therefore, ZLC takes as a mission to equip its students with the key competences and skills they need to succeed on the labour market. The ZAP (Zaragoza Academic Partner) Program is an initiative to enhance applied research and closer industry-academia relationships in the field of supply chain management. By means of taking part in the Erasmus+ Programme surely the quality and relevance of higher education will increase.

3.- Mobility supports the ZLC's mission to create an international center of excellence for research and education in logistics and supply chain management that actively engages with industry and the public sector to develop and disseminate knowledge. ZLC's participation in the Programme will boost the quality and the value of these experiences. Besides, staff mobility and its participation in international cooperation projects contributes to the professional development of ZLC's staff. It is for this reason that ZLC will actively encourage them to participate in the Erasmus + Programme.

4.- ZLC was established as an initiative to contribute to the industrial expansion and diversification of an Aragonese economy highly dependent on the automotive industry. Today, Logistics makes up 5% of the Aragonese economy. ZLC has contributed, and will continue to contribute, to this expansion by means of providing skilled workforce and knowledge transfer activities.

5.- New funding strategies will be developed through the joint projects, financial planning and through orientation to research projects.