

**Workshop on the 12<sup>th</sup> International Conference on Project Engineering**

**LEARNING AND INNOVATION IN COLLABORATIVE PROJECTS**

July 11<sup>th</sup>, 2008  
9.30 - 12.00h

**9.30 - 9.35 h Welcome and workshop presentation**

María Jesús Sáenz  
Professor, MIT-Zaragoza International Logistics Program (ZLC)  
Professor, University of Zaragoza

**9.35 - 9.50 h The Process Innovation Laboratory as an enabler of an action research program**

Charles Møller  
Professor, Center for Industrial Production  
Aalborg University (Denmark)

**9.50 - 10.05 h Collaborative learning framework in project management**

Ivan Lidón  
Assistant Professor, University of Zaragoza  
Juan L. Cano  
Full Professor, University of Zaragoza

**10.05 - 10.20 h Supply Chain Management Learning Laboratory (scmLAB)**

María Jesús Sáenz  
Professor, MIT-Zaragoza International Logistics Program (ZLC)  
Professor, University of Zaragoza

**10.20 - 10.35 h Challenges and backbones in SCM strategic collaboration: experiences from the retail business**

Luis Herrero  
Organization, Supply Chain and IT Director, Leroy Merlin

**10.35 - 11.00 h Questions and discussion**

**11.00 - 11.45 h Working session**

**11.45 - 12.00 h Conclusions**



### **Workshop venue:**

Meeting room: Seminar 24  
Ada Byron Building  
Centro Politécnico Superior (CPS)  
María de Luna, 3  
50.018 Zaragoza (Spain)

### **For more information and registration:**

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### **More information on the 12th International Conference on Project Engineering**

[www.congresoingenieria2008.com](http://www.congresoingenieria2008.com)

### **Workshop description**

The main goal of this workshop is to present and discuss how experiential learning laboratories can help the organisational development of some business areas in which the collaboration of agents from different roles has to be enhanced with the main purpose of establishing a common vision. This is a key factor for innovation. These business areas could be, for example, project management or supply chain management. Experiences from some companies and case studies are presented, showing the impact and importance of these practices.

The dynamic of the workshop also includes a working session, in which the participants divided in groups will develop some strategic development lines in this field.