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INCAE and MIT-Zaragoza alliance to foster excellence in business and supply chain education

Leading Latin American business school INCAE has partnered with the MIT-Zaragoza program at the Zaragoza Logistics Center (ZLC), a European center for excellence in supply chain research, to launch a dual degree program that will allow students to earn both an International MBA and a Master's of Engineering in logistics in two years.

INCAE and the ZLC created this dual degree to prepare a new kind of business leader with general management skills and specialized logistics and supply chain management expertise. Graduates will meet the increasing demand for professionals with a broad understanding of complex management issues and the ability to design and operate global supply networks.

After 18 months of academic work, students enrolled in the dual degree program will earn an MBA at INCAE Business School in Costa Rica, and a Master of Engineering in Logistics and Supply Chain Management (ZLOG) at the ZLC in Zaragoza, Spain.

INCAE was founded in 1964 with the technical supervision of the Harvard Business School; it has been named Latin America's top business school and ranked #10 among international business schools by *The Wall Street Journal*. The ZLOG degree is administered and managed under the MIT-Zaragoza International Logistics Program and builds off the successful curriculum at MIT, which has been consistently ranked first in the area of Logistics and Supply Chain by *US News & World Report*.

"Companies increasingly seek professionals who have thrived in multiple cultures," said Jarrod Goentzel, Executive Director of the MIT-Zaragoza Program. "With this new dual degree, students will gain a cutting-edge supply chain management and business education, as well as experience Europe, Latin America and the MIT campus, where students travel for a 3-week educational exchange."

"The international experience built into this new dual degree program will provide its students with the global view that multinationals are increasingly seeking," said Niels Ketelhöhn, Dean of Masters Programs at INCAE Business School.

Students must pass through the admissions process for each program and satisfy the requirements for each of the two degrees. The MBA/ZLOG programs require students to spend nine months at INCAE and nine months at ZLC in either order.

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About INCAE Business School

INCAE Business School is a stand-alone, private, non-profit, multinational, higher education organization devoted to teaching and research endeavors in the fields of business and economics. INCAE strives to train and mentor— from a worldwide perspective – individuals capable of successfully holding top management positions in Latin America. Since its founding in 1964, INCAE has received academic advice and support from Harvard Business School. INCAE is presently focused on Master's/MBA programmes (English and Spanish) in areas that are critical for Latin American development and on research projects on competitiveness and sustainable development in the region. For more information visit www.incae.edu

About the Zaragoza Logistics Center

The Zaragoza Logistics Center (ZLC) is a research institute associated with the University of Zaragoza in Spain. The ZLC was designated by the Ministry of Education and Science in Spain to coordinate CNC-LOGISTICA, the National Center of Excellence in Logistics & Supply Chain Management. To facilitate closer cooperation with industry, the ZLC is constructing its new building in the middle of PLAZA, one of the largest logistics parks in the world. The ZLC partnered with the Center for Transportation & Logistics at Massachusetts Institute of Technology (MIT) to develop world class education and research in logistics and supply chain management. Research initiatives in the MIT-Zaragoza International Logistics Program leverage the combined resources of the MIT laboratories and a large-scale industrial laboratory in Zaragoza to develop cutting-edge concepts and technologies. To disseminate new knowledge and train future leaders, the ZLC offers masters, doctoral, and executive education programs, taught in both English and Spanish, to students from around the world. Graduates of the international programs receive a degree from the University of Zaragoza and an MIT-Zaragoza Certificate. For more information, see www.zlc.edu.es and ctl.mit.edu/zaragoza.