

MIT-Zaragoza Symposium

“SC2020: Building the Future Supply Chain Now”

Sponsored by the Zaragoza Logistics Center (ZLC) and
The MIT Center for Transportation and Logistics (MIT-CTL)

6 April 2006
Hotel Palafox
Zaragoza, Spain

This one-day symposium brings together leaders from industry and academia to discuss insights from MIT’s groundbreaking future of supply chain initiative, the Supply Chain 2020 (SC2020) Project – initiated by the MIT-Zaragoza International Logistics Program. For more information on SC2020, please visit www.supplychain2020.net.

The morning session reviews macro factors – those significant factors affecting future supply chains – to establish a foundation for understanding and analysis, and includes addressing:

- Aging – What products and services will be demanded by an aging population in developed economies, also supplied by an aging supply chain labor force?
- Technology – What will be the impact of a flattened world comprised of virtually-connected employees and global distributed decision-making
- Energy – How will supply chains get reshaped should decades of relatively inexpensive oil and energy be reversed?

Leaders from the SC2020 Research Team will share their insights on supply chain implications including members of the project’s advisory councils, representing leading companies that include **Accenture, Borealis, ExxonMobil, Metro Group, Novartis, Unilever, and Volvo.**

In the afternoon workshops Lawrence Wilkinson, a co-founder of **Global Business Networks**, describes how to use scenario planning techniques to prepare for the future. Participants will use these techniques in breakout sessions to determine the supply chain implications of SC2020 working scenarios. All in all this makes for a scintillating and stimulating environment to look into the future.... NOW.

Attendance at this symposium is by invitation only. To request an invitation, please email business card information to symposium@zlc.edu.es.



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Agenda

- 9:00 **Registration and Breakfast**
- 9:30 **Welcome and Introductions**
Dr. Jarrod Goentzel, Executive Director, MIT-Zaragoza
Dr. Larry Lapide, SC2020 Project Director, MIT-CTL
- 10:00 **Drivers of the Future Supply Chain: Macro Factors**
- Demographics - A View from the **MIT Age Lab**
 - Technology - The Electronically Connected World
 - Energy – The **ExxonMobil** View
- 13:30 **Lunch**
- 14:30 **Future Scenarios & Workshop Applying Scenario Methodology**
Dr. Mahender Singh, SC2020 Project Manager, MIT-CTL
Lawrence Wilkinson, co-founder of **Global Business Network**
- 17:30 **Synthesis of Learnings & Wrap Up**
- 18:00 **Reception**

