

The European Hub  
for Regional  
Innovation  
in Logistics



**SoCool@EU**  
www.socool-logistics.eu

Dear reader,

As a member of the SoCool@EU community, you are receiving the second newsletter of the European project SoCool@EU, funded under DG RTD Regions of Knowledge Program.

Like the first one, this issue intends to provide you with a unique insight into our work, informing you on the SoCool@EU project and activities, as well as on some tips concerning the European logistics sector. We go beyond the work in the project to keep you up to date on our activities, such as conferences and publications or project forums.

We hope you enjoy reading this new issue of the SoCool@EU newsletter and accompanying us in the progress of this interesting and important international project on innovative logistics.

Warm regards,

SoCool@EU consortium



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## SoCool@EU Joint Action Plan

After a detailed analysis of the project clusters, the SoCool@EU consortium has developed a Joint Action Plan (JAP) which describes the identified fields of strategic research in which the project clusters will develop projects and initiate research activities to improve the sustainability and competitiveness of logistics services and intermodal transport operations in the European regions.

The JAP describes the overall strategy to drive sustainable economic development through research and technological development and innovation activities in the identified research project portfolio.

The six identified joint action fields are:

1. Advanced supply chains and ICT
2. Cluster development and internationalisation
3. Green logistics
4. Intelligent hubs
5. Knowledge transfer and valorisation
6. Urban logistics

The document may be found at:

[http://www.socool-logistics.eu/socool3/index.php/en/library/cat\\_view/95-socool/119-wp3-deliverables.html](http://www.socool-logistics.eu/socool3/index.php/en/library/cat_view/95-socool/119-wp3-deliverables.html)

## SoCool@EU Business Plan

In a later stage, the JAP has been developed into a Business Plan, which further substantiates the relevant joint projects between the clusters and its stakeholders.

In this way, the present Business Plan builds on the six fields identified in the Joint Action Plan and defines the relevant joint projects which have been identified for potential development among the clusters and its stakeholders. It provides a detailed outline of proposals for joint projects and elaborates on the motivation, objectives, activities, risks, possible actors and funding sources. The eleven project proposals are:

1. Smart humanitarian logistics
2. Clusters' orchestration of horizontal collaboration
3. Synchromodal supply chain management
4. European expert groups in logistics and mobility
5. Empowering industrial internationalisation through inter-cluster collaboration
6. Green supply chain



7. The impact of e-commerce service models on supply chain cost & emission efficiency
8. Innovative models in the rail freight transportation system
9. Increasing efficiency of inbound cargo into hubs through collaboration and ICT solutions
10. Logistics education, training and valorisation
11. Coordinated European development of pilot solutions for urban logistics

The document may be found at

[http://www.socool-logistics.eu/socool3/index.php/en/library/cat\\_view/95-socool/119-wp3-deliverables.html](http://www.socool-logistics.eu/socool3/index.php/en/library/cat_view/95-socool/119-wp3-deliverables.html)

## SoCool@EU Cluster Conference

The collection of feedback from the stakeholders of the project's clusters on the proposed projects is an essential part of the SoCool@EU Cluster Conference, held on 11<sup>th</sup> June 2013 at HOLM premises, in Frankfurt (Germany).



During this event, the input from all participants was greatly appreciated. This event gave the more than 50 attendants the opportunity to meet, share knowledge, and create a base for future business opportunities.

The document may be found at

[http://www.socool-logistics.eu/socool3/index.php/en/library/cat\\_view/95-socool/119-wp3-deliverables.html](http://www.socool-logistics.eu/socool3/index.php/en/library/cat_view/95-socool/119-wp3-deliverables.html)

## International Conference on Euro-Mediterranean business opportunities for innovative logistics

As part of SoCool@EU's activities, a B2B Networking Event will be held in Mersin (Turkey) in order to promote business partnerships between European and Middle Eastern companies active in the logistics and transport sectors that are key contributors to achieving an industrial competitiveness and economic growth.

This B2B networking event will create the chance to explore new opportunities for cooperation with high level companies to foster collaboration and achieve common competitive advantages.



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This event, held on 10 October 2013, will be framed inside the International Logistics Conference (on Euro-Mediterranean business opportunities for innovation in logistics), organised by the Mersin Chamber of Commerce in cooperation with four world class European clusters. The conference will bring together high-level speakers eager to share their knowledge, experience and predictions for the logistics and transport sectors in the European and Middle Eastern countries. The event's speakers are being carefully handpicked based on their experience and contributions to the industry up to date.

This event is free of charge. Registration is compulsory.

### For further information

If you wish knowing more about the project and its activities, we invite you to visit the SoCool@EU website or to contact us at [info@socool-logistics.eu](mailto:info@socool-logistics.eu).

### Consortium



### Participating Third Parties

