

The European Hub
for Regional
Innovation
in Logistics



SoCool@EU
www.socool-logistics.eu

Dear reader,

As a member of the SoCool@EU community, you are receiving the third newsletter of the European project SoCool@EU, funded under DG RTD Regions of Knowledge Program.

Like the last ones, this issue intends to provide you with a unique insight into our work, informing you on the SoCool@EU project and activities, as well as on some tips concerning the European logistics sector.

This issue is mainly focused on the 2014 European Forum of Logistics Clusters, which you should not miss, since it will become a meeting place for every relevant European actor working in logistics.

We also hope you enjoy reading this new issue of the SoCool@EU newsletter and accompanying us in the progress of this interesting and important international project on innovative logistics.

Warm regards,

SoCool@EU consortium



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SoCool@EU Implementation plan

The Business Plan, which has been designed in previous project stages, invites actors in the regional clusters to participate in the selected cooperation areas, and further develop new ideas towards realisation.

Additional cooperation areas might turn out to be of relevance for the clusters in the course of time. The initial eleven cooperation areas are thus a motivation to derive further cooperation area ideas. As additional input/cooperation areas may derive from actors of both the consortium clusters and other regions in Europe, the SoCool@EU project will hold the promise of its vision: to be an open European platform of excellence enabling research-driven clusters in logistics throughout Europe to collaborate and mutually learn from each other.

The Overall Implementation Plan (OIP) outlines the eleven cooperation areas. It brings cross cluster collaboration between the areas with a final result of several funding applications. The learning from the clusters activities is that the members must be in non-competition status regarding funding and the development of the clusters must be flexible. The clusters need input from temporary members to continue growing.

The document containing the OIP may be downloaded at http://www.socool-logistics.eu/socool3/index.php/en/library/cat_view/95-socool-eu-deliverables/123-wp4-deliverables.html

SoCool@EU final conference: The European Forum of Logistics Clusters 2014

On October 14th and 15th, 2014, the first European Forum of Logistics Clusters will take place in Brussels. This major European event is addressed to all stakeholders working in the logistics arena (European logistics clusters, shippers, manufacturers, logistics service providers, shipping companies, researchers and public authorities) and it will offer a great opportunity to do networking and meet new potential cooperation partners.

This event is co organised by three different European projects (SoCool@EU, LOG4GREEN and LOG2020), offering the participants the opportunity to meet other stakeholders in the logistics sector at European level.



OCTOBER 14-15th, 2014 - Brussels

SAVE THE DATE



Contents

Worldwide-known international experts will provide their knowledge in cluster developments and supply chain strategies and innovation. The event will highlight the role of clusters in smart specialisation and outline current and upcoming challenges of several supply chain topics in six parallel sessions:

- Supply Chain Network Coordination and Collaboration: What will be the success factors for supply chain collaboration in the future?
- Designing smart cities thanks to urban logistics: dream or reality?
- E-commerce explosion: how to tackle the consequences of virtual logistics?
- Green investments in supply chains: the inevitable choice towards competitiveness & resilience.
- Change of mode, change of mind-set: how to give intermodality more chances to expand?
- Changing & challenging the logistics sector: requirements & perspectives for (executive) education.

The event's agenda may be read at http://www.socool-logistics.eu/socool3/index.php/en/library/cat_view/126-project-events-material/127-14102014-brussels.html

Networking possibilities

Attendees may also take profit of the additional opportunities to meet new partners, exchange ideas, and establish new contacts within the logistics sector:

- **Matchmaking event.** Specially addressed to logistics professionals, researchers and representatives of public bodies: Meet collaboration partners in the B2Match area. Take the opportunity to meet new potential cooperation partners in order to:
 - Initiate cross-border contacts and co-operations
 - Discuss new project ideas or other business
 - Select interesting partners weeks ahead of the event and start networking
 - Meet several business partners of your choice in one day at one location
 - To join the B2Match Event, registration should be done in advance: www.b2match.eu/eflc2014
- **Poster session:** Specially addressed to logistics projects: During the event participants will have the opportunity to present posters about their projects and work, as well as listening other projects' presentations.



Exhibition of regional capacities

Along with plenary and parallel sessions, an exhibition area will host stands for several European logistics regions and clusters that have participated in any of the organizing projects. The exhibition will be an excellent opportunity to know the additional logistics capabilities from these regions:

- North-Rhine Westfalia (Germany)
- Wallonia (Belgium)
- Normandy (France)
- Odessa (Ukraine)
- Istanbul (Turkey)
- Carinthia (Austria)
- Veneto (Italy)
- The Netherlands
- Öresund (Sweden/Denmark)
- Aragon (Spain)
- Frankfurt/Main (Germany)
- Mersin (Turkey)
- Flanders (Belgium)

Venue and registration

The event will take place at Le Passage 44, Boulevard Pachéco, 44, in Brussels.

You are invited to join us in this event free of charge (excluding dinner). Registration is compulsory and might be done at www.logisticsclustersforum2014.eu.

For further information

If you wish knowing more about the project and its activities, we invite you to visit the SoCool@EU website or to contact us at info@socool-logistics.eu.

In addition, you may visit the site for the 2014 European Forum of Logistics Clusters, www.logisticsclustersforum2014.eu

Consortium



Participating Third Parties

