

2nd GLOBAL SUPPLY CHAIN RESEARCH FORUM

RESEARCH FEST

May
23

MONDAY

Agenda

11:00h: Registration

11:15h: Welcome: María Jesús Sáenz – Director, **ZLC-MIT SCALE**

11:30h - 12:30h:

Improving Supply Chain Performance Using Analytics

Team: Vineeta Ahlawat, David Martínez

Advisor: JianJun Xu

Analyzing Sourcing Networks for a Coffee Retailer

Team: Ludovic Bernad, Lina Romero

Advisor: Rafael Díaz

Determining the optimum Mode of Transport

Team: Dhruvad Bhavsar, José Luis Meri Celma

Advisor: Susana Val

12.30h - 12:45h: Break

12.45h - 13.25h:

SAM: Procurement Strategic Solutions

Team: Arturo Almeida, Dhiosa Muñoz

Advisor: Luca Urciuoli

Facilitating Horizontal Collaboration in Supply Chains

Team: Rochak Gupta, Connor Makowski

Advisor: María Jesús Sáenz

13:25 - 14:45h: Lunch

Outstanding Thesis Award Finalists

14:45h-16:25h:

Unlocking Value added services in Bio-Pharmaceutical industry

Team: Raúl Carrasco, Swagat Panda

Advisor: Çagri Gürbüz

Inventory Optimization as a Business Advantage

Team: Christos Agrogiannis, Rajesh Kella

Advisor: Çagri Gürbüz

Building a Segmented Cost-To-Serve Model

Team: Tyler Martin, Lucía Milián

Advisor: Alejandro Serrano

Strategy for Pharma Business Expansion in Sub Saharan Africa: A Case Study for Kenya

Team: Mohamed Bah, Ana Gauthier, Wen Qi

Advisor: Spiros Lekkakos

16:25h: Research Fest Summary

19:30h: Guided Tour – Goya Museum
(Calle Espoz y Mina, 23)

20:15h: Dinner – Goya Museum

RESEARCH PANEL DISCUSSION

May
24



Agenda

8:45h: Registration

9:00h: Welcome and Introductions by *Prof. María Jesús Sáenz*, Director, **ZLC-MIT SCALE**

9:10h - 10:40h:

1st Panel: Supply Chain Visibility for Boosting Resilience

Variability and unpredictability of arrival time of cargo during shipments can cause substantial economic losses for manufacturing companies in terms of brand image and unmet customer demand. While these companies have learned to address risks that cause delays by inflating safety stocks and pipeline inventories, it still leads to increased capital tied up and storage costs for firms.

Improving monitoring and traceability of cargo through enhanced information exchange will ensure a better visibility in the complex tracking operations and a mitigation of risks that affect the unexpected variability of time-delivery and ultimately building supply chain resilience.

Moderator: **Çagri Gürbüz**, *Professor, ZLC-MIT SCALE*

Presents: **Susana Val**, *Professor, ZLC-MIT SCALE*

Panelists:

- **Pablo Caballero**, *Managing Director, Global Capability Network, ACCENTURE STRATEGY*
- **Gustavo Rodríguez**, *BU Functional Minerals, Head of Supply Chain Management EMEA, CLARIANT*
- **Daniel Stanton**, *Vice President Strategy, APICS*

  

10:40h - 11:00h: Experiences from the ZLC Corporate Program by *Prof. María Jesús Sáenz*, **ZLC-MIT SCALE**

11:00h - 11:30h: Coffee break and networking

11:30h - 13:00h:

2nd Panel: Supply Chain Digitalization

According to a SCM World global survey of 1,000+ supply chain professionals conducted in September 2015, the most disruptive technology for supply chain strategy is related to digitalization. Big data analytics, digital supply chain, Internet of Things or Physical Internet are key areas where supply chain managers are investing their innovation efforts and obtaining fruitful results in terms of better performance and ultimately greater value.

Digitalization enables the supply chain to deliver profound insights that can help manufacturers, logistics service providers and other key actors in an agile world. Digitalization will enable organizations to transform their existing hybrid supply chain structures into more flexible, open, agile, and collaborative digital models, saving time, money and resources.

Moderator: **Rafael Díaz**, *Professor, ZLC-MIT SCALE*

Presents: **Luca Urciuoli**, *Professor, ZLC-MIT SCALE*

Panelists:

- **Santiago Blasco**, *Head of Packaging Services, VAS & Innovation Business Development & Account Management, DHL*
- **Lieven Deketele**, *Technical Section Head, Supply Network Innovation Center, P&G*
- **Victor del Pozo**, *COO, PRIVALIA*



13:00h - 13:30h: Remarks and lessons learnt by *Prof. María Jesús Sáenz*, **ZLC-MIT SCALE**

13:30h: Adjourn



May 23-24
2016

**CONTACT
INFO**

By invitation only

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