

*cities for*  
**mobility**



## Program

July 3 to 5, 2011  
Stuttgart, Germany

**5<sup>th</sup>**  
**Anniversary**  
of Cities for  
Mobility

*„Urban Mobility and the  
Social Space Challenge“*

STUTTGART



*5th World Congress  
of the global network  
Cities for Mobility*

## Sunday, July 3, 2011

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**7.00 p.m.**

Welcome Get-together  
City Hall Stuttgart (Rathaus)  
Roof terrace, 4th floor  
Marktplatz 1, 70173 Stuttgart

## Monday, July 4, 2011

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**8.00–9.30 a.m.**

Accreditation  
City Hall, 3rd floor

**9.30–9.45 a.m.**

Welcome and opening of  
the World Congress

**Dr. Wolfgang Schuster**  
Mayor of Stuttgart

Moderation:  
Andreas von Zadow

**10.00–10.20 a.m.**

Mobility as a social space  
**Eric Britton (France/USA)**  
Managing Director of EcoPlan  
International, Founding Editor  
of World Streets

**10.20–10.45 a.m.**

Walking the social space  
**Daniel Sauter (Switzerland)**  
Urban Mobility Research

**10.45–11.15 a.m.**

Coffee break and poster  
exhibition  
» Presentation of projects and  
initiatives by participants

**11.15 a.m.–12.30 p.m.**

The future of urban mobility  
and social space

» Settlements and transport:  
How does the constructed  
city influence our travel  
behaviour?

**Prof. Dr.-Ing. Stefan Siedentop  
(Germany)**

Institute for Regional Develop-  
ment Planning, University of  
Stuttgart

» Technology responses to  
social space challenges

**Dr. Federico Casalegno (USA)**

Director of the Mobile Expe-  
rience Laboratory, Massachu-  
setts Institute of Technology

» Speed, distance and social  
space: What do we make of  
our cities?

**Prof. Dinesh Mohan (India)**

Volvo Chair Professor for Urban  
Transport, Indian Institute of  
Technology, New Delhi

**12.30–12.45 p.m.**

Introduction to contact forum and parallel workshops

**12.45–2.00 p.m.**

Lunch

**2.15–3.45 p.m.**

Parallel Workshops

- » I. Urban mobility versus urban space
- » II. Active travel: Promoting walking and cycling for every day trips
- » III. New perspectives of sharing

**4.00–5.30 p.m.**

Contact Forum

**5.45–6.30 p.m.**

Plenary session – Panel discussion

**7.30 p.m.**

Evening reception at Siemens AG

**Jürgen Köhler**

Head of Southwest Region,  
Siemens AG

**Dr. Franz Alt**

Journalist and Author

**Tuesday, July 5, 2011**

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**8.00–8.45 a.m.**

A social space walking tour with Mayor Dr. Wolfgang Schuster

**8.45–9.30 a.m.**

Breakfast at the City Hall

**9.30 a.m.–12.00 p.m.**

Plenary session – The future of urban mobility:

A Kaleidoscope

Moderation by Wolfgang Forderer  
Secretariat of the UCLG Urban Mobility Committee, City of Stuttgart

- » EU project Active Access:  
Encouraging active travel for short trips

**Prof. Tom Rye (Great Britain)**

- » Sharing: The neighbourhood car

**Nicolas le Douarec (France)**

- » Social spaces in Asia

**Prof. Jason Chang (Taiwan)**

- » The psychology of urban mobility

**Carlos Pardo (Columbia)**

» Twittering urban mobility:  
Mobility and social networks  
*Ben O'Brien (Great Britain)*

» EU project Go Pedelec: Inter-  
active survey about pedelecs  
*Ton Dagers (Netherlands),  
Dr.-Ing. Walter Vogt  
(Germany)*

**12.00–12.15 p.m.**

Cities for Mobility: Current  
situation and outlook

*Patrick Daude*

Coordinator of Cities for  
Mobility, City of Stuttgart

**12.15–1.15 p.m.**

Closing session

» Cities for Mobility Award  
Ceremony

» The sense of this year's  
congress

*Eric Britton*

» Closing words

*Dr. Wolfgang Schuster*  
Mayor of Stuttgart

**1.15–2.30 p.m.**

Lunch

***In the afternoon***

Mobility on site

» Tours and visits in Stuttgart

**Tour 1:** City tour with public trans-  
port and visit of the Stuttgart  
Center for Electric Mobility

**Tour 2:** Cycling tour with pedelecs

**Tour 3:** Walking audit

**Tour 4:** Visit of the Integrated Traffic  
Control Center

**Tour 5:** Visit of the Mercedes-Benz  
Museum

**Tour 6:** Visit of the Porsche Museum

**7.00 p.m.**

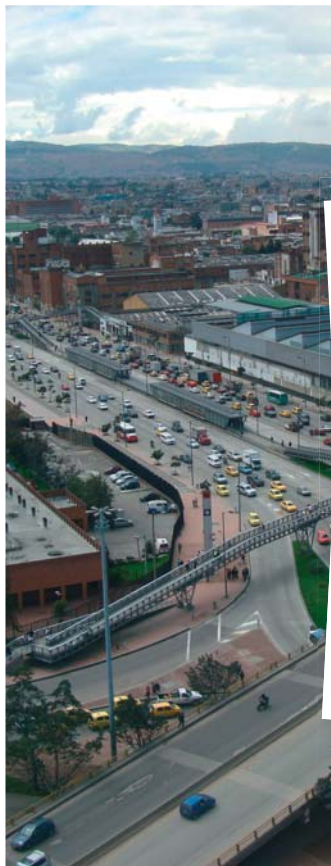
Farewell reception at  
"Straßenbahnwelt"  
(Tram museum)

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# Practical Information

## Venue of the congress

City Hall of Stuttgart  
Rathaus, Marktplatz 1  
70173 Stuttgart

## Venue of the evening event on July 4

Siemens AG  
Weissacher Straße 11  
D-70499 Stuttgart

## Venue of the evening event on July 5

Straßenbahnwelt  
(Tramway Museum)  
Veielbrunnenweg 3  
D-70372 Stuttgart

## Congress office

City Hall of Stuttgart  
First floor, room 140  
Phone: +49 711 216 85 01  
Phone: +49 711 216 37 82  
Fax: +49 711 216 61 05  
E-Mail: [cfm@stuttgart.de](mailto:cfm@stuttgart.de)

## Opening hours

July 4 and 5:  
8:00 a.m.–6:30 p.m.

## Transport

Transport from Stuttgart City Hall to the evening events on July 4 and 5 as well as during the tours on July 5 will be organized by the City of Stuttgart and is free of charge. Only participants coming from abroad will receive a 3-day ticket at the registration to use public transport in Stuttgart.

## Languages

Simultaneous interpreters will be available for **German, Spanish and English** only during the plenary sessions (not during parallel workshops).

## Stuttgart Tourist information

[www.stuttgart-tourist.de](http://www.stuttgart-tourist.de)

## Medical Emergency and Police

Dial 112 (medical emergency)  
or 110 (police)



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