
International Closed Loop Supply Chain Conference

March 30 · 31, 2012 Zaragoza, Spain

ZARAGOZA. LOGISTICS CENTER

AGENDA

Thursday, March 29, 2012

20:30 - 23:00 Welcome Dinner: La Colette Restaurant
(Address: C/ de Cesáreo Alierta, 4)

Friday, March 30, 2012

08:30 - 09:00 Registration

09:00 - 09:15 Opening Remarks

09:15 - 10:00 Pavel Misiga, Head of Unit, Sustainable Production and
Consumption, Directorate-General for Environment, European Commission
“The Emerging EU Resource Efficiency Policy and Closed Loop Supply Chains”

10:00 - 11:15 Ernst W. Hoestra, CEO, Cycleon
“Unlocking the True Value of Reverse Logistics”

11:15 - 11:45 Coffee Break

11:45 - 12:30 Dr. Kieren Mayers, Head of Technical Compliance, Sony
Computer Entertainment, Europe
*“Implementing Individual Producer Responsibility for Waste Electrical and
Electronic Equipment (WEEE) in the EU through Improved Cost Allocation”*

12:30 - 13:45 Prof. Beril Toktay & Prof. Ravi Subramaninan, Georgia Tech
*“State of the Art and Outlook from Academia: Closed Loop Supply Chains
and the Environment”*

International Closed Loop Supply Chain Conference

March 30 · 31, 2012 Zaragoza, Spain

ZARAGOZA. LOGISTICS CENTER

- 13:45 - 15:00 Lunch and Poster Presentations Session
- 15:00 - 16:30 Panel Discussion:
“Academy-Industry Cooperation for Pushing the Frontiers”
Panelists:
Dr. Laura Rock Kopczak, Zaragoza Logistics Center
Carlos Rico, Head of Business Solutions, South Europe, at Nokia Siemens Networks
Prof. Luk van Wassenhove, INSEAD (Moderator)
- 16:30 - 17:45 Fernando Monzon, General Manager, 3Lemon
“Product Design and Sustainability”
- 21:00 - 23:30 Workshop Dinner: Restaurant Los Cabezudos
(Address: C/ Antonio Agustín, 12)

Saturday, March 31, 2012

“State of the Art and Outlook from Academia”

- 09:00 - 10:15 Prof. Mark Ferguson & Prof. Michael Galbreth, University of South Carolina
“State of the Art and Outlook from Academia: New Product Design for Sustainability”
- 10:15 - 11:30 Prof. Atalay Atasu, Georgia Tech & Prof. Vedat Verter, McGill University
“State of the Art and Outlook from Academia: Regulatory issues and Closed Loop Supply Chains”
- 11:30 - 12:00 Wrap-up and Coffee Service
- 12:00 - 13:30 Zaragoza Visit

International Closed Loop Supply Chain Conference

March 30 · 31, 2012 Zaragoza, Spain

ZARAGOZA. LOGISTICS CENTER

Poster Presentations

Serra Caner, University of Groningen

“Closing the Loop: Competition and Cooperation in the Returns Channel”

Nan Gao, Iowa State University,

“The Influence of Technical, Market and Legislative Factors on E-Waste Flows”

Stefan Hahler, University of Mannheim

“The Value of Acquisition Price Differentiation in Reverse Logistics”

Gernot Lechner, University of Graz

“A two-period newsvendor model with remanufacturing”

Laura Mazzoldi, University of Brescia

“Supply Chain Eco-Efficiency: Models and Tools”

Thomas Nowak, Vienna University of Economics and Business

“The Influence of Technical, Market and Legislative Factors on E-Waste Flows”



FONDO SOCIAL EUROPEO

“Construyendo Europa desde Aragón”



MIT GLOBAL
SCALE NETWORK